



NJ Association for Institutional Research 27th Annual Conference July 21, 2022



Virtual Conference Schedule (Revised)

9:00 – 9:30 Introduction & Welcoming Remarks

9:30 – 10:00 **New Jersey State Policy and Research Update: Chad May**
Director of Research and Analysis
New Jersey Office of the Secretary of Higher Education (OSHE)

10:00 – 10:10 Break

10:10 – 10:50 Breakout Session #1:

A. Diversity, Equity, and Inclusion: Moving beyond IPEDS at Princeton
Dr. Jed Marsh, Vice Provost for Institutional Research, Princeton University

Princeton University is using existing data to unmask diversity on our campus. This presentation will address issues related to reporting on campus demography data that build on and extend standard compliance reporting, such as IPEDS.

B. Re-Building Program Assessment: A Case Study of Assessing, Revising, and Revitalizing Academic Program Assessment at NJIT
Jeremy Reich, Assistant Director for Assessment and Accreditation, New Jersey Institute of Technology

In 2019, New Jersey Institute of Technology (NJIT) substantially revised its academic program assessment process. Feedback from faculty program directors led to a second substantial assessment and revision in 2021 based on professional best practices and a thorough review of the Middle States standards for accreditation. The new process was implemented quickly in order to revitalize program assessment at NJIT and ensure that programs were in good standing for an upcoming MSCHE self-study visit. Attendees will learn from this case study and leave with numerous resources for reference and adaptation for building or rebuilding their assessment processes.

C. Research/Assessment/Institutional Effectiveness Profession: New and Mid-Career Level

This session will be a participatory forum to discuss professional development, job satisfaction, and more in the wake of the COVID-19 pandemic

D. The Intersection of Institutional Research and Data Governance

This session will be a participatory forum to discuss where organizations are in their data governance journey including challenges particular to higher education.

10:50 – 11:00

Break

11:00 – 11:40

Breakout Session #2

E. SADI's Quest for Data Democratization

Dr. Neva Lozada, *Assistant Vice President for Administration*

Dr. Hong Gao, *Director of Institutional Research*

Dr. Mukul Acharya, *Director of Assessment and Accreditation*
Kean University

At Kean University, our goal is to support student success from enrollment through graduation and one way we do this is by supporting our institutional efforts for data democratization. Our Division of Strategic Analytics and Data Illumination (SADI) strives to provide transparency through data visualization and strategic analytics that support excellence, equity, and research. Our unique team, consisting of Institutional Research, Institutional Effectiveness and Assessment and Accreditation is determined to create a data-centric culture, moving from insight to action, while fostering institutional success. This session will engage participants as we highlight the past present and future of SADI and the impact it will have on student success.

F. Improving the Study of Assessment Culture

Dr. Sam Michalowski, *Associate Provost of Institutional Research and Assessment, Fairleigh Dickinson University*

Does an institution's culture of assessment matter for student and institutional performance? This discussion session will cover a proposed field research project that tests this relationship. First, we will discuss the applicability of Walker's (2020) Culture of Assessment Matrix for our institutions. Second, we will consider contextual variables which may strongly influence the success of an institution's assessment program. Third, we will discuss control and outcome variables available in IPEDS and College Scorecard for testing the relationship between the status of an institution's assessment culture and student outcomes. Finally, we will discuss interest in participating in a pilot of this project among attendees

G. Research/Assessment/Institutional Effectiveness Profession: Mid-Level to Senior Leadership

This session will be a participatory forum to discuss the impact of the pandemic on operations, recruitment, and retention of staff.

H. Institutional Assessment Profession: All Levels

This session will be a participatory forum to discuss current issues and questions in institutional assessment.

11:40 – 12:00

Closing Remarks and Adjourn